

PURINA® PRO PLAN®

BRIGHT MIND™



BREAKTHROUGH INNOVATION FOR DOGS 7+

THE JOURNEY TO PURINA PRO PLAN BRIGHT MIND



THE INSIGHT

around age 7, a dog's glucose metabolism in the brain begins to change, which can affect memory, learning, awareness or decision-making.



PURINA DISCOVERED

Medium Chain Triglycerides (MCTs) derived from enhanced botanical oils could be used as an additional energy source for the brain in dogs age 7+.



THE RESULTS

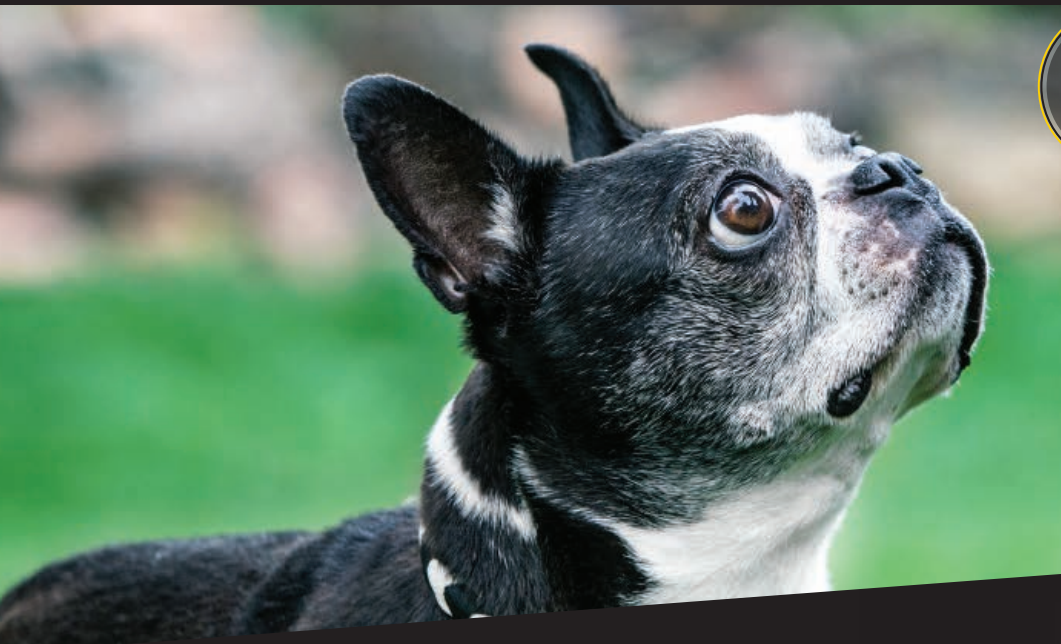
when added to the daily diet of dogs seven and older:

PROMOTED

- Memory • Attention • Trainability

DIFFERENCES YOU MAY SEE IN YOUR DOG:

- Interaction with you
- Interest in playing
- Ability to adapt and cope with change



Discover more at BRIGHTMINDEFFECT.com