

FortiFlora®

Help Ease GI Upset in Your Adoptable Pets



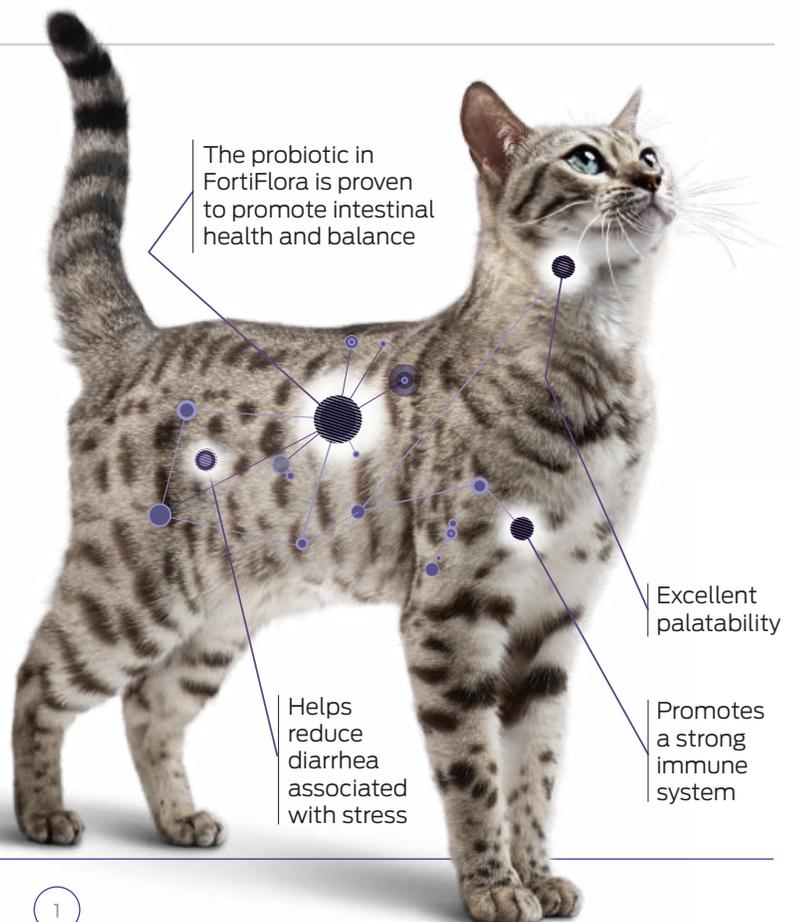
→ Even under the best of conditions, pets in your care may be stressed because of an unfamiliar environment or dietary changes. This can cause the GI system to be upset and out of balance. FortiFlora is a breakthrough probiotic supplement designed to support digestive health. The number one probiotic prescribed by veterinarians*, it can help support GI and immune health, while you find your adoptable pets their forever homes.

*Millward Brown Veterinary Tracker, 2015

HOW DOES FORTIFLORA WORK?

FortiFlora Canine and Feline Probiotic Supplements deliver large numbers of beneficial bacteria to help keep the intestinal ecosystem in balance—which makes diarrhea and digestive upset less likely to occur. It contains *Enterococcus faecium* SF68, a probiotic scientifically proven to promote intestinal health and balance. It also contains antioxidant vitamins, which help support a strong immune system.

Probiotics are live microorganisms. When ingested, they exert a beneficial effect on digestive function by promoting healthy balance in intestinal microflora. In order for the microorganisms in probiotics to deliver this benefit, they must arrive in the intestinal tract alive. FortiFlora uses a proprietary microencapsulation process, which ensures that the guaranteed level of microorganisms in each packet are not only alive when fed, but also arrive in the intestinal tract alive and ready to safely help restore a healthy microflora balance.





 Nutrition Tip Sheet

WHY SHOULD FORTIFLORA BE GIVEN TO SHELTER PETS?

FortiFlora supports a strong immune system and promotes intestinal health and balance, which can help ease GI upset during:

- No. **1** Times of stress, including entering a shelter and transition to a new home

- No. **2** Changes in diet

- No. **3** Antibiotic therapy

- No. **4** Consumption of inappropriate foods

- No. **5** Occurrences of soft stool, especially in puppies and kittens

By keeping pets on FortiFlora during their time at your shelter, you can help support their immune and GI systems. When pets are adopted, providing their new families with the remainder of their 30-day supply of FortiFlora can help them maintain their GI health during their transition home. Fewer messes mean a happier transition home for everyone, and can help increase permanent adoptions.

HOW IS FORTIFLORA USED?

FortiFlora is easy to feed, and has a taste pets love. Simply sprinkle a packet on one meal each day, under veterinarian supervision.



TRY FORTIFLORA AT YOUR SHELTER

Learn more about FortiFlora by visiting ProPlanVeterinaryDiets.com or by reaching out to our experts at the Purina Veterinary Resource Center at **1.800.222.VETS**.

FortiFlora® are brand Canine & Feline Probiotic Supplements from Nestlé Purina available in cases of 6 boxes. 30 - 1 gram sachets/box.